

3 OR 4 MONTHS INTERNSHIP



# AMIRA BOUNAJDJA

GRAPHIC DESIGN STUDENT

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Localisation : Île-de-France Available on : March 2024

## SKILLS

### GRAPHICS

Creating a visual identity  
Create a logo  
Creating a graphic charter  
Cropping and retouching  
Posters and flyers  
*Adobe Suit, Canva*

### WEB MARKETING

Community management  
Digital watch  
Media planning  
Newsletter  
Content strategy

### VIDEO

Making a short film  
Storyboard  
Captation  
Editing  
*DaVinci Resolve, Audacity*

## LANGUAGES

ENGLISH : B1  
SPANISH : A2  
ARABIC (DIALECTAL) : NATIVE  
FRENCH : NATIVE

## HOBBIES

DIY  
DESIGN  
ARCHITECTURE & INTERIOR DESIGN

## EDUCATION

2023  
2024

### DIGITAL CAMPUS – PRÉPA MASTER

Training based on the acquisition of digital basics and tools. Leading a **problem-solving** and ideation process based on an **analysis of customer needs**, designing a transformation and/or innovation project and implementing an internal/external communication strategy, managing an innovation and/or transformation project up to the final delivery phase, leading a project team, a technical department and/or a cross-functional team.

2020  
2023

### UNIVERSITÉ PARIS VIII – LICENCE INFORMATION & COMMUNICATION

Acquisition of general communication theory (sociology, anthropology, etc.) Specialisation in organisational communication: follow-up courses in **marketing**, **brand communication**, **creation of communication plans**, video editing, etc.

## WORK EXPERIENCES

01.2023  
07.2023

### PITCHY – INTERSHIP : CLIENT SUCCESS MANAGER (PARIS)

Create bespoke videos based on a client brief. Create videos according to a graphic charter. Guide clients through the use of the tool

06.2022  
08.2022

### UNE IDÉE DANS LA TÊTE – INTERSHIP : COMMUNITY MANAGER (PARIS)

Creation of specific, personalised web content  
Multi-channel content distribution and community management.  
Print content creation

## PROJECTS

2023  
2024

### PRODUCTIONS

Visual identity, graphic charter, photoshoot (products, corporate), UI design (Netflix/Application)...

PORTFOLIO

